

Community Health & Economic Development: Building Health Innovation Districts & Regions

TECHSERV CATALYZES SUSTAINING COLLECTIVE
IMPACT DRIVING COMMUNITY WELLBEING

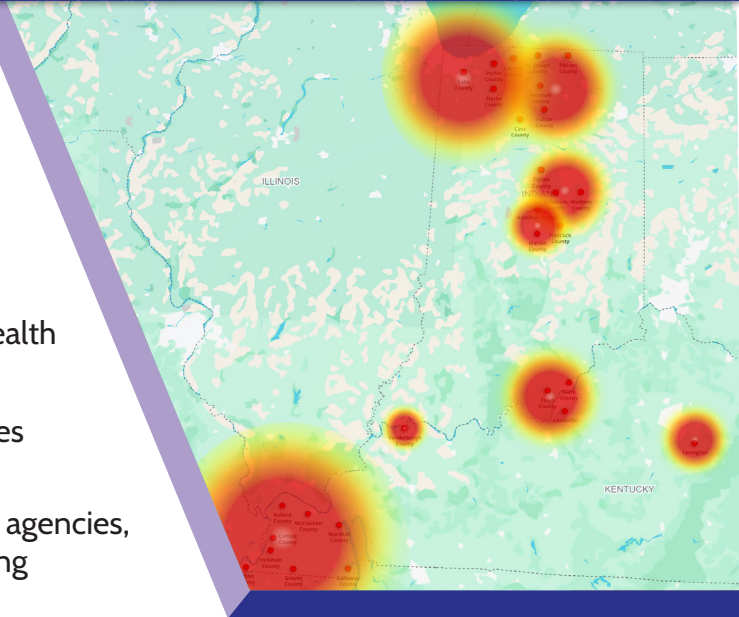


PROBLEM

Rural and impacted communities across Kentucky and Indiana faced persistent health challenges:

- High hospital readmissions for preventable conditions like COPD and pneumonia
- Deepening health imbalances and distrust in public health during COVID-19
- Rising opioid overdoses & fragmented recovery services without coordinated systems of care

These issues were compounded by limited resources, siloed agencies, and the absence of sustainable governance structures, leaving communities vulnerable to ongoing gaps in healthcare.



SOLUTION

TechServ served as the catalyst that transformed fragmented efforts into **Improved Care Delivery, Improved Wellbeing, & Increased Savings.**

Strategic Facilitation

- Uniting hospitals, colleges, public health, nonprofits, & community leaders.
- Forming decision-making councils with strong accountability structures.

Implementation & Evaluation

- Translating standardized best practices into locally measurable action plans.
- Embedding tools & reporting processes that meet community, state, & federal standards.

Community Workforce Development

- Training CHWs, Peer Recovery Specialists, & local leaders to lead on-the-ground change.
- Building capacity for local ownership of programs to overcome barriers & scale impact after initial funding.

RESULTS

Improved Care Delivery



Over 400 patients engaged, 92% enrolled in transitional care within 72 hours

Reduced Disparities



250+ community members trained to advocate for improved quality of life

Recovery Strengthened



Faster overdose response, MAT expansion, & wraparound services in three counties

Financial Impact



>\$1 million in savings from reduced readmissions

EXECUTIVE SUMMARY



TechServ is the catalyst turning rural challenges into thriving health innovation districts. Together, we reduce costs, save lives, & empower communities through governance, technology, & frontline workforce development. Our projects have cut hospital readmissions, expanded recovery access, & built statewide health engagement councils. With TechServ, communities gain sustainable systems & measurable impact that last well beyond the grant.

COALITION BUILDING

Indiana Health Engagement Council

📍 Indiana ⌚ 3 Years

- Organized 10 district councils with 250+ members representing 100+ organizations.
- Supported 150+ community events across the state, providing resources on health literacy, vaccine confidence, & health screenings.

Regional Rural Health Sustainability

📍 Kentucky ⌚ 5 Years

- Built an 8-county rural network, Purchase Area Health Connections — a sustainable 501(c)(3), with FQHCs & all health systems.
- Deployed CHWs to connect patients with housing, food, & transportation resources.

Opioid Mortality Reduction Through Coalition Building

📍 Northwest Indiana ⌚ 7 Years

- Multi-year convener of Trauma-Informed Recovery-Oriented System of Care, establishing county-level governance that reduced mortality rates.
- Integrated peer recovery support with Law Enforcement, EMS, Hospitals, & MAT providers.

SUSTAINABILITY

• Capacity Building

Training local CHWs, Peer Recovery Specialists, & council leaders ensures programs continue with homegrown leadership.

• Data & Evaluation Tools

Digital platforms, dashboards, & social vulnerability indexing equip local agencies to measure, improve, & secure new resources.

• Governance Structures

Multi-county networks, district councils, & stakeholder teams establish shared accountability & long-term collaboration.

• Scalability

Each initiative was designed as a replicable model for other rural & impacted regions, with proven outcomes in care, cost savings, & community engagement.



IMPACT > CATALYZING QUALITY OF LIFE

TechServ's role across these projects underscores the power of community-centric health innovation districts.

By integrating systems, aligning stakeholders, & embedding sustainability, TechServ ensures that communities can continue improving health outcomes into the future.